

2023 DISPLAY ADVERTISING RATES

ROCHESTER • ROCHESTER HILLS • OAKLAND TOWNSHIP CIRCULATION | OVER 44,000 HOMES & BUSINESSES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	MONTHLY AD (3x commitment)	CONTRACT (6 consecutive issues)	EVERY ISSUE (with contract)
5 column x 11" (full page)	\$1300	1150	1040	900
3 column x 11"	964	880	764	675
5 column x 5.5" or 3 column x 9" (1/2 page)	895	755	660	585
3 column x 8"	768	649	598	529
2 column x 11"	760	688	598	492
3 column x 7"	713	625	555	465
4 column x 5" (1/3 page)	653	585	510	450
3 column x 6"	630	535	480	405
2 column x 8"	560	490	420	382
3 column x 5" (1/4 page)	525	460	397	355
2 column x 7"	507	420	364	318
2 column x 6" or 3 column x 4"	452	375	330	286
2 column x 5"	400	343	307	270
3 column x 3"	363	306	268	240
2 column x 4" (1/8 page)	343	275	235	225
2 column x 3" or 3 column x 2"	275	239	213	200
2 column x 2" or 1 column x 4"	220	199	168	150
1 column x 3" or 3 column x 1"	180	170	149	125
1 column x 2" or 2 column x 1"	174	135	120	115

One Extra Color - \$65

Full Color - \$100 1/4 page & under | \$200 1/2 page & under | \$300 Full page & under

ROCHESTER ROCHESTER HILLS OAKLAND TWP PREMIUM SPOTS

Skybox 4"x2"	\$460 w/1 extra color	\$575 w/full color
Spotlight 3"x2.25"	\$380 w/1 extra color	\$420 w/full color
Front Banner 6"x2.25"	\$550 w/1 extra color	\$650 w/full color
Back Page	\$1,335 w/1 extra color	\$1,600 w/full color
Inside Front Cover (pg 2)	\$1,180 w/1 extra color	\$1,400 w/full color
Inside Banner (pg 3) 9.5"x3"	\$525 w/1 extra color	\$625 w/full color

Column Width Structure

- 1 Column = 1.767"
- 2 Column = 3.7"
- 3 Column = 5.633"
- 4 Column = 7.567"
- 5 Column = 9.5"

NOTE: Positions and color not guaranteed. Prices subject to change. Reserved ads not run in Community Lifestyles will be invoiced at the rate of \$5.00 per column inch. Ads cancelled after deadline will be billed at the rate of \$5.00 per column inch.

**PRICES LISTED
ARE
PER AD/ PER ISSUE**



Phone: 248-651-8700 • Fax: 248-651-8750 • info@communitylifestyles.com
P.O. Box 82512, Rochester, MI 48308 • www.communitylifestyles.com