

2024 DISPLAY ADVERTISING RATES

ROCHESTER • ROCHESTER HILLS • OAKLAND TOWNSHIP - CIRCULATION OVER 44,000 HOMES & BUSINESSES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	MONTHLY AD (3x commitment)	CONTRACT (6 consecutive issues)	EVERY ISSUE (with contract)
5 column x 11" (full page)	\$1360	1265	1090	992
3 column x 11"	1012	950	764	709
5 column x 5.5" or 3 column x 9" (1/2 page)	940	793	660	615
3 column x 8"	806	680	640	555
2 column x 11"	798	722	625	516
3 column x 7"	748	656	582	488
4 column x 5" (1/3 page)	685	614	535	472
3 column x 6"	662	561	505	425
2 column x 8"	588	514	440	401
3 column x 5" (1/4 page)	550	483	417	373
2 column x 7"	532	441	382	334
2 column x 6" or 3 column x 4"	474	394	346	300
2 column x 5"	420	360	322	283
3 column x 3"	381	321	281	252
2 column x 4" (1/8 page)	360	289	247	236
2 column x 3" or 3 column x 2"	288	251	224	210
2 column x 2" or 1 column x 4"	230	209	176	158
1 column x 3" or 3 column x 1"	190	179	156	132
1 column x 2" or 2 column x 1"	180	142	126	121

One Extra Color - \$65

Full Color - \$100 1/4 page & under | \$200 1/2 page & under | \$300 Full page & under

ROCHESTER ROCHESTER HILLS OAKLAND TWP PREMIUM SPOTS

Skybox 4"x2"	\$450 w/1 extra color	\$500 w/full color
Spotlight 3"x2.25"	\$400 w/1 extra color	\$450 w/full color
Front Banner 6"x2.25"	\$575 w/1 extra color	\$680 w/full color
Back Page	\$1,400 w/1 extra color	\$1,650 w/full color
Inside Front Cover (pg 2)	\$1,130 w/1 extra color	\$1,450 w/full color
Inside Banner (pg 3) 9.5"x3"	\$550 w/1 extra color	\$650 w/full color
Inside Back Cover	\$1,030 w/1 extra color	\$1,280 w/full color

Column Width Structure

- 1 Column = 1.767"
- 2 Column = 3.7"
- 3 Column = 5.633"
- 4 Column = 7.567"
- 5 Column = 9.5"

NOTE: Positions and color not guaranteed. Prices subject to change. Reserved ads not run in Community Lifestyles will be invoiced at the rate of \$5.00 per column inch. Ads cancelled after deadline will be billed at the rate of \$5.00 per column inch.

**PRICES LISTED
ARE
PER AD/ PER ISSUE**



Phone: 248-651-8700 • Fax: 248-651-8750 • info@communitylifestyles.com
P.O. Box 82512, Rochester, MI 48308 • www.communitylifestyles.com