

# 2025 DISPLAY ADVERTISING RATES

ROCHESTER • ROCHESTER HILLS • OAKLAND TOWNSHIP - CIRCULATION OVER 43,800 HOMES

AD SIZE Columns In Width x Inches in Height	OPEN RATE	MONTHLY AD (3x commitment)	CONTRACT (6 consecutive issues)	EVERY ISSUE (with contract)
5 column x 11" (full page)	\$1360	1325	1145	1025
3 column x 11"	1050	970	800	750
5 column x 5.5" or 3 column x 9" (1/2 page)	987	830	750	680
3 column x 8"	850	727	680	590
2 column x 11"	835	755	675	552
3 column x 7"	785	688	620	522
4 column x 5" (1/3 page)	715	656	572	505
3 column x 6"	695	600	540	454
2 column x 8"	620	550	465	430
3 column x 5" (1/4 page)	575	517	446	399
2 column x 7"	569	472	409	358
2 column x 6" or 3 column x 4"	507	422	370	321
2 column x 5"	449	385	344	303
3 column x 3"	400	345	300	270
2 column x 4" (1/8 page)	385	309	270	252
2 column x 3" or 3 column x 2"	310	269	240	225
2 column x 2" or 1 column x 4"	250	209	176	158
1 column x 3" or 3 column x 1"	225	193	167	142
1 column x 2" or 2 column x 1"	200	152	135	130

**One Extra Color - \$65**

**Full Color - \$100 1/4 page & under | \$200 1/2 page & under | \$300 Full page & under**

## ROCHESTER ROCHESTER HILLS OAKLAND TWP PREMIUM SPOTS

Skybox 4"x2"	\$475 w/1 extra color	\$595 w/full color
Spotlight 3"x2.25"	\$440 w/1 extra color	\$495 w/full color
Front Banner 6"x2.25"	\$635 w/1 extra color	\$750 w/full color
Back Page	\$1,550 w/1 extra color	\$1,750 w/full color
Inside Front Cover (pg 2)	\$1,170 w/1 extra color	\$1,450 w/full color
Inside Banner (pg 3) 9.5"x3"	\$575 w/1 extra color	\$650 w/full color
Inside Back Cover	\$1,150 w/1 extra color	\$1,300 w/full color

### Column Width Structure

- 1 Column = 1.767"
- 2 Column = 3.7"
- 3 Column = 5.633"
- 4 Column = 7.567"
- 5 Column = 9.5"

**NOTE:** Positions and color not guaranteed. Prices subject to change. Reserved ads not run in Community Lifestyles will be invoiced at the rate of \$5.00 per column inch. Ads cancelled after deadline will be billed at the rate of \$5.00 per column inch.

**PRICES LISTED  
ARE  
PER AD/ PER ISSUE**



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